

C+TAC

NATIONAL LEADERSHIP SUMMIT 2024

Transforming Care for
People with Serious Illness
October 21-22, 2024
Capital Hilton, Washington, DC

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

JOIN US – become a sponsor or exhibitor and reach leading C-suite leaders from hospitals, healthcare systems, payers, palliative and hospice care, home health providers, clinicians, government, healthcare industry, caregivers and advocates, policymakers, and community and faith leaders. The C-TAC National Leadership Summit offers sponsors and exhibitors' greater exposure and higher visibility to a large target audience for your products and services.



Sponsorship and Exhibitor Opportunities

BENEFACTOR

\$100,000

- Sponsor and opening remarks at the Blue Chair Fund Awards Event with reserved first row seating for 2 tables of 8
- Benefactor sponsorship position & 2 tables of 8 at Invitation-Only VIP Dinner on October 21
- Premier placement at Exhibit Space table with sponsor signage and literature display
- 5-minute video roll to play during plenary session
- 16 full Summit registrations
- Recognition as Benefactor Sponsor on all C-TAC Summit communications and on-site signage
- Advertisements & logo placement on collateral materials
- Logo recognition on C-TAC website for 2024

DIAMOND

\$75,000

- Sponsor and welcome remarks at the VIP Invitation-Only Dinner on October 21 with Premium reserved table for 12
- Premium placement at Exhibit Space and with sponsor signage and literature display
- 3-minute video roll to play during plenary session
- 12 full Summit registrations
- Recognition as Diamond Sponsor on all C-TAC Summit communications and on-site signage
- Advertisements & logo placement on collateral materials
- Logo recognition on C-TAC website for 2024

PLATINUM

\$50,000

- Sponsor and welcome remarks for one of the following (first come, first served): Lunch (2 available), Networking Cocktail Reception, and customized sponsorships available upon request
- Platinum sponsorship position & 4 seats at Invitation-Only VIP Dinner, Monday, October 21
- Choice placement at Exhibit Space with sponsor signage and literature display
- 2-minute video roll to play during plenary session
- 8 full Summit registrations
- Recognition as Platinum Sponsor on all C-TAC Summit communications and on-site signage
- Advertisements & logo placement on collateral materials
- Logo recognition on C-TAC website for 2024

GOLD

\$25,000

- Sponsor one of the following program features (first come, first served): Breakfast, Networking Breaks (4 available), Breakout Sessions (4 available) with sponsorship signage, and customized sponsorships available upon request
- Two seats at Invitation-Only VIP Dinner, Monday, October 21
- 1-minute video roll to play during plenary session
- 50% discount on Exhibit Space
- 6 full Summit registrations
- Recognition as Gold Sponsor on all C-TAC Summit communications and on-site signage
- Advertisements & logo placement on collateral materials
- Logo recognition on C-TAC website for 2024

Sponsorship and Exhibitor Opportunities

SILVER

\$15,000

- Sponsorship of one of the following program features (first come, first served): Summit app, Wi-Fi, lanyards, and customized sponsorships available upon request
- 25% discount on Exhibit Space
- 4 full Summit registrations
- Recognition as Bronze Sponsor on all C-TAC Summit communications and on-site signage
- Advertisements & logo placement on collateral materials
- Logo recognition on C-TAC website for 2024

BRONZE

\$10,000

- Joint sponsorship of coffee and snack service with sponsorship signage
- 25% discount on Exhibit Space
- 4 full Summit registrations
- Recognition as Bronze Sponsor on all C-TAC Summit communications and on-site signage
- Advertisements & logo placement on collateral materials
- Logo recognition on C-TAC website for 2024

EXHIBITOR

\$2,500

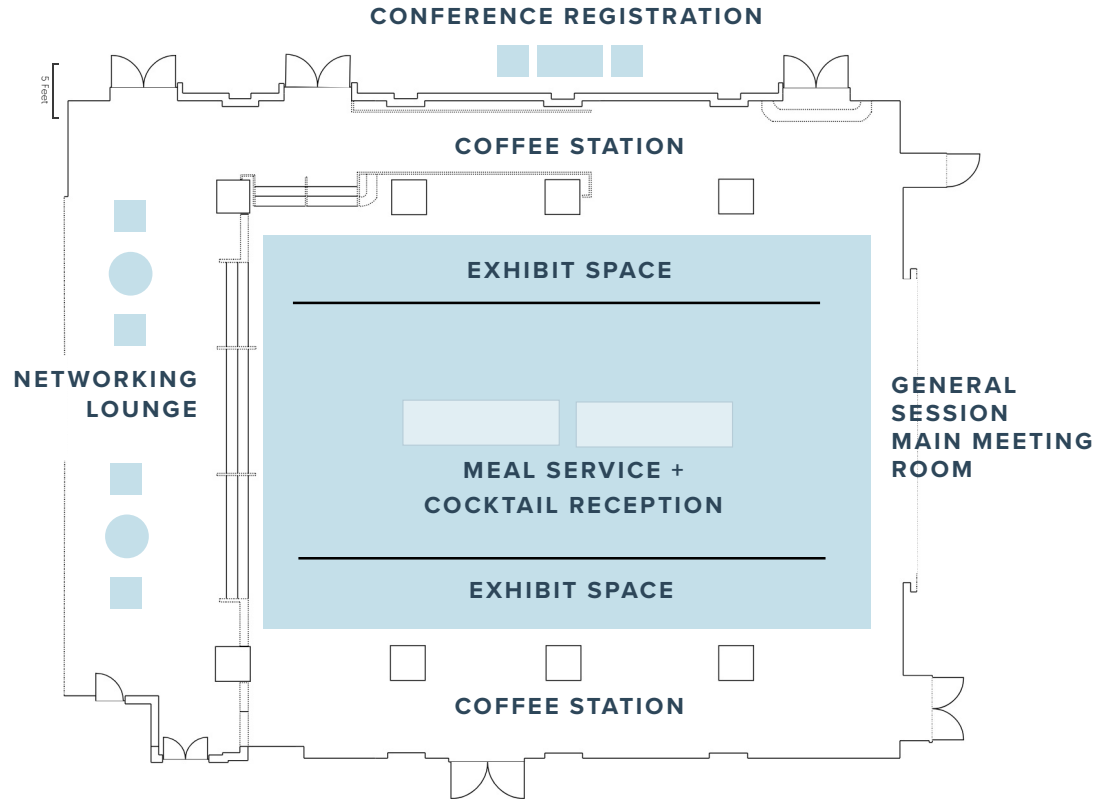
- 10x10 Exhibit Space (floor plan attached)
- 1 Complimentary full Summit registration

Please contact Sandra Arias sarias@thectac.org for more Information.

+ ADDITIONAL BENEFITS

- Elevate your brand and image in the marketplace
- Network with leading advocates, influencers and changemakers
- Build important business relationships
- Engage with national leaders in the field
- Learn more about innovative strategies and tools to meet the needs of patients, families, and caregivers

Exhibition Hall



PAYMENT

Checks payable to:

C-TAC

Coalition to Transform Advanced Care

Attn: National Leadership Summit

P.O. Box 34364

Washington, DC 20043

CONTACT

To pledge your sponsorship or for additional information, please contact:

- Joy Braun

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- Luke Scuitto

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ABOUT C-TAC

Our mission is to ensure support for those experiencing serious illness and for those who care for them by serving as the national advocacy voice and catalyst for an influential network of coalition members, partners, and policy makers. Our vision is for all persons impacted by serious, especially those who are underserved and under-resourced, have a high quality of life – on their own terms. For more information, visit our website thectac.org.