

Making Advance Care Planning Part of Your Services Portfolio

Aging and Disability Business Institute
Coalition to Transform Advanced Care
Pre-Conference Intensive

July 16, 2023



Special thanks to:



The
John A. Hartford
Foundation



The Business Institute

The mission of the Aging and Disability Business Institute (Business Institute) is to successfully build and strengthen partnerships between community-based organizations (CBOs) and the health care system so older adults and people with disabilities will have access to services and supports that will enable them to live with dignity and independence in their homes and communities as long as possible.

aginganddisabilitybusinessinstitute.org

Business Institute Funders



The
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Business Institute Partners



SCRIPPS GERONTOLOGY CENTER

Our work

-  Training
-  Technical Assistance
-  Resource Development
-  Information Gathering
-  Consulting
-  Thought Leadership

Welcome and Introductions



USAging Pre-Conference Intensive

MAKING ADVANCE CARE PLANNING A PART OF YOUR SERVICES PORTFOLIO

“What Is The Secret Sauce for Success?”

Marisette Hasan BSN RN
VP for Community Action & Policy



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Advance Care Planning & Health Equity

- **CMS Health Equity Framework**
- **CTAC Health Equity Policy Priorities**
- **Health Equity & Community Outreach**

ACP Grassroots Initiatives and Engagement

The SC Coalition for the Care of the Seriously Ill
My Life My Choices Grassroots ACP Initiative in Rural and Under-Resourced Communities

1.9M Grant-Funded by the BCBS SC Foundation

5 Components of Success

- Community Focus Groups
- Clinician Education re ACP Conversations
- Grassroots ACP engagement and education with multiple stakeholders
- Consumer facing Website re ACP and access to state and national resources (www.mylifemychoices.org)
- Development and Launch of Pilot ePOST registry

ACP Grassroots Initiatives and Engagement

The SC Coalition for the Care of the Seriously Ill
My Life My Choices ACP Initiative (2017 – 2021)

Grant Outcomes

- 1200+ Clinicians Trained with Evidenced Based Curriculums
- 12,000+ Laypersons educated re the benefits of ACP
- 75+ Statewide Trainers
- 4620 ACP Conversations, 743 Advance Directives Executed
- Launch of ePOst Registry, 111 ePosts executed
- Ongoing ACP education and training continue with medical residents, social work, nursing and gerontology students

ACP Grassroots Initiatives and Engagement

Health Sciences Health Innovation Group-NC

- \$160,000 grant- Licensed To Give Trust Fund (2021- present)
(Partnership with Donate Life NC)

Success Outcomes

- Establishing trust and rapport with under-resourced and rural communities
- Outreach and ACP Education with Faith Communities
- Engagement of Spiritual Leaders promotes positive engagement with parishioners
- On site notaries and online storage of Advance Directives
- www.mindmyhealth.org

ACP Research Initiatives

Community Health Workers & Patient Engagement
Duke University-PCORI EQUAL ACP Grant -5M
5 states (NC, Alabama, Georgia, SC and Texas)
Principal Investigator: Dr. Kimberly Johnson

Research Focus: Testing Effectiveness of ACP Education Materials for African Americans (Respecting Choices versus Five Wishes)

Program Focus

- 800+ participants enrolled
- Utilize two different interventions with trained CHW ACP facilitators
- In person, virtual and telephonic visits
- ACP facilitations led to greater willingness to have conversations/AD executions versus giving patients ACP materials

ACP Research Initiatives

EQUAL SPACE ACP AME Zion Church Initiative

Duke University & DUKE Health/Arthur Vining Davis Foundation

Research Focus: ACP Train the Trainer Program with lay church Health facilitators

Program Focus

- Survey of 750+ AME Zion congregants re knowledge of hospice, palliative care and advance care planning and health disparities
- Train health leaders on ACP facilitation utilizing the Respecting Choices curriculum
- Create ACP Curriculum integrating cultural and spiritual concepts re re ACP that underscore faith traditions and/or beliefs
- Pastoral leadership key indicator for the success of the program

What Is The Secret Sauce for Stakeholder Community Engagement ?

- Senior leaders must be “ALL IN” regarding the process and the investments needed for success
- Get feedback from the communities you desire to serve
- Build authentic relationships...it must be a win for all parties
- Tailor your program to the needs identified by the community
- Utilize the “experts” “non- traditional partners” from the community to expand your reach
- Invest in the training needed for all levels of staff and volunteers that you want to be involved with your ACP community programs

Q & A

Thank you!

Marisette Hasan BSN RN
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Taking a Closer Look: The Role of Decision Support Tools in Advance Care Planning (Video)

Charlie Sabatino

Former Director, American Bar Association,
Commission on Law and Aging

Report on Project Progress and Sharing Examples of Success from the Field





Minnesota

Jetta Wiedemeier Bower

Trellis

Formerly Metropolitan Area Agency on Aging

Advanced Care Planning - Minnesota

Honoring
Choices
2008

Knute
Nelson
(pilot)

Light the
Legacy
2022

The
Written
Gift

Quiet Oaks
Hospice
House

MN
Hospice &
Palliative
Care





Learnings in Minnesota

Collaboration among Stakeholders
Central Repository
Training

Thank you!

Jetta Wiedemeier Bower

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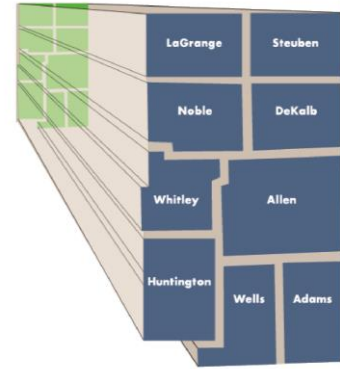
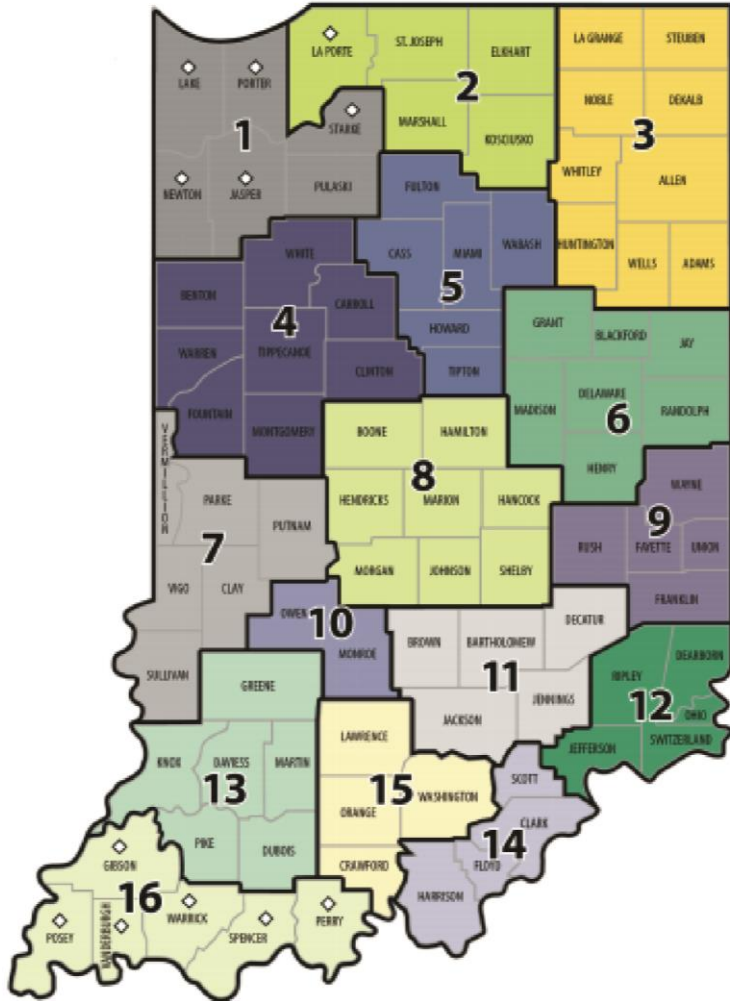


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Launching the Movement in Indiana

2013 Coalition formed to address Indiana Physician's Orders for Scope of Treatment form

2014 Pilot Project using the Respecting Choices® model of Advance Care Planning

2015 AIHS emerged as natural leader due to ability to work across health systems and organizations

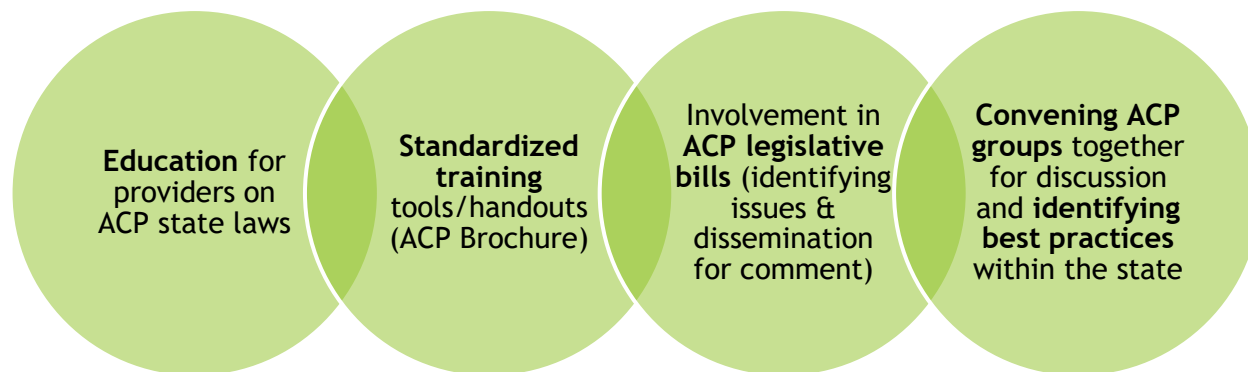
2016 Honoring Choices® Indiana formed

2017 Respecting Choices® Advanced Steps Faculty added AIHS staff

Honoring Choices Indiana

- ▶ Support structure for regional ACP coalitions/initiatives with the goal of speaking the same ACP “language” throughout the state

- ▶ **Initiatives Include:**



- ▶ **Funding:** Designated by a grant through the Indiana University School of Nursing for more than 5 years

Building Statewide Momentum with Strategic Partnerships



ACP Integration into AIHS System

ADRC, Case management and Family Caregiver Center training & service integration (Person-centered care protocol; initial assessment & annual reassessments)

Population Health & Care Transition interventions and activities (Suggested outside contracting)

PACE of NE Indiana (Member onboarding protocol)

Nutrition programming (Voucher, congregate, home-delivered client protocol)



COMMUNITY CARE HUB

INDIANA

Advance Care Planning offered as “Value Added Service” to Humana, Anthem, United, and Molena as part of INDIANA PATHWAYS MLTSS contract - July 2024



▶ Connie Benton Wolfe, CEO

▶ cbwolfe@agingihs.org

What Can We Do to Make ACP a Part of Our Services Package?

Interactive Discussion

Thank you!



Again, thank you to:



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C+TAC

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Leaders in Aging Well at Home

 **Aging and Disability
BUSINESS INSTITUTE**
Connecting Communities and Health Care

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49TH ANNUAL CONFERENCE & TRADESHOW

Save the Date!

Tampa

JULY 8-11 | 2024