



## LEADERSHIP SUMMIT

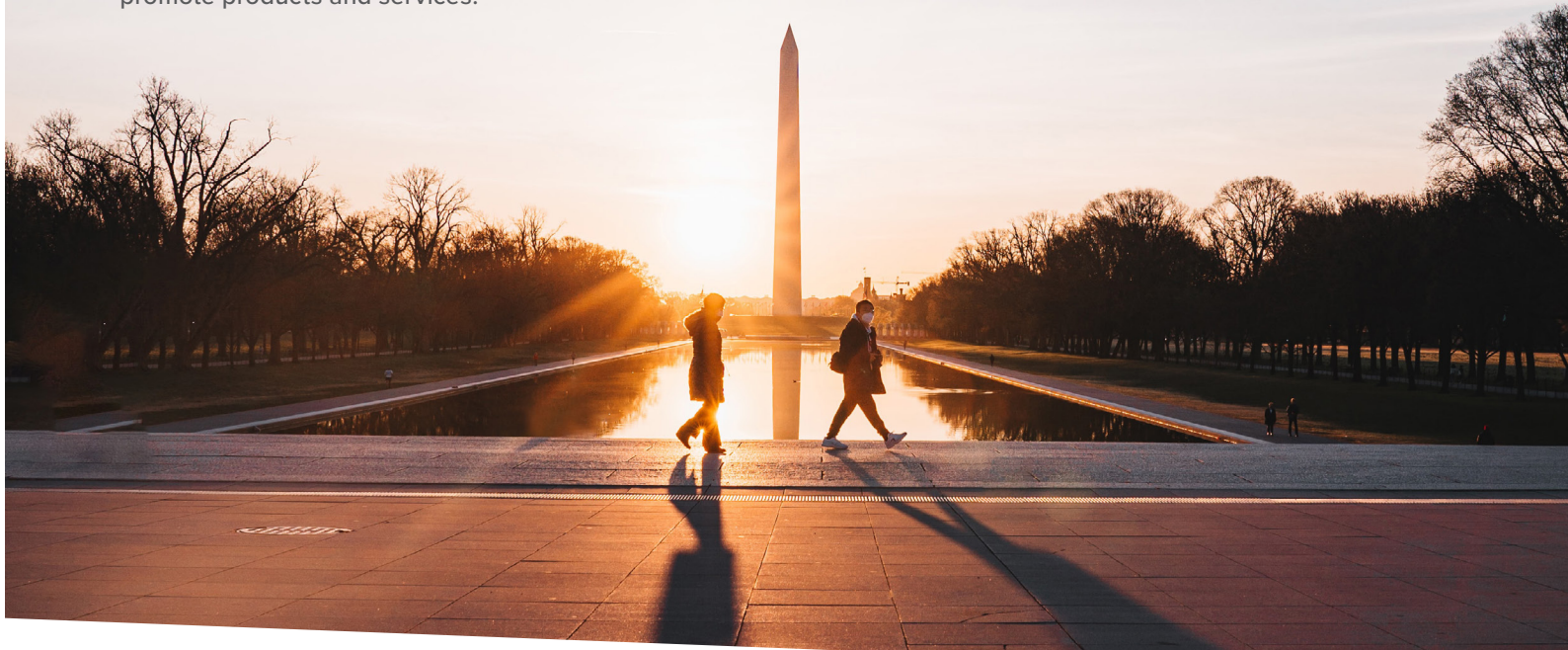
Transforming Care for People  
with Serious Illness

**OCT · 23-24 · 2023**

Hamilton Hotel, Washington, DC

### SPONSORSHIP OPPORTUNITIES

Become a Sponsor and reach more than 500 C-suite leaders from hospitals, health systems, payers, hospices, palliative care programs, and academia, as well as advocates, policymakers, clinicians, researchers, government, healthcare industry, and faith organizations. This strategic Summit offers sponsors greater exposure and higher visibility to a large target audience to promote products and services.



## LEADERSHIP SUMMIT

# Sponsorship Opportunities

### BENEFACTOR

\$100,000

- Recognition as Benefactor Sponsor on all C-TAC Summit communications and on-site signage
- Host and remarks at luncheon on October 24
- Logo recognition on C-TAC website for 2023
- Premier placement at Exhibit Space with seating for 8 and coffee table with sponsor signage and literature display
- Advertisements & logo placement on collateral materials
- Benefactor sponsorship position at Invitation-Only VIP dinner, Sunday, October 22
- 3-minute video roll to play during plenary session
- 12 full Summit registrations

### DIAMOND

\$75,000

- Recognition as Diamond Sponsor on all C-TAC Summit communications and on-site signage
- Host and remarks at cocktail reception on October 23
- Logo recognition on C-TAC website for 2023
- Premium placement at Exhibit Space with seating for 8 and coffee table with sponsor signage and literature display
- Advertisements & logo placement on collateral materials
- Diamond sponsorship position at Invitation-Only VIP dinner, Sunday, October 22
- 3-minute video roll to play during plenary session
- 10 full Summit registrations

### PLATINUM

\$50,000

- Recognition as Platinum Sponsor on all C-TAC Summit communications and on-site signage
- Logo recognition on C-TAC website for 2023
- Choice placement at Exhibit Space with seating for 4 and coffee table with sponsor signage and literature display
- Advertisements & logo placement on collateral materials
- Platinum sponsorship position at Invitation-Only VIP dinner, Sunday, October 22
- 2-minute video roll to play during plenary session
- 8 full Summit registrations

### GOLD

\$25,000

- Recognition as Gold Sponsor on all C-TAC Summit communications and on-site signage
- Logo recognition on C-TAC website for 2023
- Advertisements & logo placement on collateral materials
- 1-minute video roll to play during plenary session
- Sponsorship of one of the following program features (first come, first served): WIFI, breakfast service, networking breaks (4 available), snack service, or drink service with sponsorship signage
- 50% discount on Exhibit Space
- 6 full Summit registrations

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### SILVER

\$10,000

- Recognition as Silver Sponsor on all C-TAC Summit communications and on-site signage
- Logo recognition on C-TAC website for 2023
- Advertisements & logo placement on collateral materials
- Joint sponsorship of networking break or snack service
- 25% discount on Exhibit Space
- 4 full Summit registrations

### PAYMENT

Checks payable to:

C-TAC

Coalition to Transform Advanced Care

Attn: National Leadership Summit

P.O. Box 34364

Washington, DC 20043

### CONTACT

To pledge your sponsorship or for additional information, please contact:

- Luke Scuitto

Partnership Director [lscuitto@thectac.org](mailto:lscuitto@thectac.org)

- Joy Braun

Vice President of Development [jbrown@thectac.org](mailto:jbrown@thectac.org)

### EXHIBITOR

\$2,500

- 10x10 Exhibit Space
- Please contact Luke Scuitto at [LScuitto@thectac.org](mailto:LScuitto@thectac.org) for more information and exhibit space floor plan.

### + ADDITIONAL BENEFITS

- Elevate your brand and image in the marketplace
- Network with leading advocates, influencers and changemakers
- Build important business relationships
- Engage with national leaders in the field
- Learn more about innovative strategies and tools to meet the needs of patients, families, and caregivers

#### About C-TAC

Our mission is to ensure support for those experiencing serious illness and for those who care for them by serving as the national advocacy voice and catalyst for an influential network of coalition members, partners, and policy makers. Our vision is for all persons impacted by serious illness, especially those who are underserved and under-resourced, have a high quality of life – on their own terms.

#### About CAPC

The Center to Advance Palliative Care (CAPC) is a national organization dedicated to increasing the availability of quality, equitable health care for people living with serious illness. As the nation's leading resource in its field, CAPC provides health care professionals and organizations with the training, tools, and technical assistance necessary to effectively meet this need.