

C+TAC

COALITION TO TRANSFORM
ADVANCED CARE



THE LOUISVILLE COMMUNITY OF CARE PROJECT

Fighting For Person-Centered Care For ALL



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CAREGIVER'S RECOGNITION SERVICE

WELCOME & PRAYER

BILL NOVELLI, CO-FOUNDER, C-TAC
JON BROYLES, CHIEF EXECUTIVE OFFICER, C-TAC
ELDER ANGELA OVERTON, M.DIV. SENIOR ADVISOR, C-TAC

DINNER BY PLATINUM PLATES

OUR TEAM

AARP ~ RON BRIDGES
UOFL HEALTH EQUITY INNOVATION HUB ~ TANISHA HOWARD LEWIS
ACCESSIA HEALTH ~ GWEN COOPER
ARCHANGELS ~ ALEXANDRA DRANE
CHRYSALIS VENTURES ~ DAVID JONES, JR.
GILDA'S CLUB ~ TONYA COOK & KEISHA COMBS
HOSPARUS HEALTH ~ AMY HILL
INSTITUTE FOR HEALTH EQUITY ~ MYRA ROCK
NORTON FAITH & HEALTH MINISTRIES ~ STACY COHEN

WHAT DOES THE 40203 NEED AS IT RELATES TO HEALTH CARE?
REV. STACHELLE BUSSEY, HOPE BUSS

SELECTION BY BURNETT AVENUE BAPTIST CHURCH PRAISE TEAM

PROJECT LEADS

PASTOR ALMA WOOLEY, CHRIST CATHEDRAL OF PRAISE
REV. ADRIAN BAKER, CHRIST WAY MISSIONARY BAPTIST CHURCH
EVETTE THOMAS, GRACE HOPE PRESBYTERIAN

SELECTION BY BURNETT AVENUE BAPTIST CHURCH PRAISE TEAM

CAREGIVERS OF THE YEAR 2022

JURLANN BELL | CAROLYN BOARD | JUSTINA BRADLEY | RENEE CARSON |
MICHELLE COX | MELISSA GOLDEN | CYNTHIA HALL | NACHON HOBBS |
DAISY MITCHELL | DEBORAH MITCHELL WRIGHT

SELECTION BY BURNETT AVENUE BAPTIST CHURCH PRAISE TEAM

OUR INVITATION ~ ELDER ANGELA OVERTON

Event Sponsors



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Humana
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HEALTH EQUITY INNOVATION HUB

OUR GOAL

C-TAC is a coalition of 190 organizations that share our vision of person-centered care that meets patients' goals and honors their dignity.

We represent the voice of the patient and family representing their interests and working with legislators, decision makers, and advocates to find common ground and craft policies that deliver more comprehensive, equitable, and consistently funded care at scale.

Together we are opening the door to a new healthcare paradigm built on greater equity, public engagement, and workforce development.

Mission:

To engage faith leaders and organizations in the 40203 zip-code to increase access to high-quality for people of color living with serious illness.

Theory of Change

- By engaging faith-based leaders as healthcare ambassadors, individuals with serious illnesses will be more likely to seek out care.
- By supporting cross-training between faith-based organizations and healthcare organizations, each will be more informed about the work of the other sector
- By incorporating faith-based leaders into care-teams and care coordination efforts, individuals will be more likely to remain in care and have positive experiences.





The Louisville Community of Care Project

Providing communities of faith the support they need is at the core of our work

OUR INVITATION

40203



Challenge

Health care disparities are extensively documented for African Americans in the United States. These disparities are particularly evident in advanced illness and end-of-life care. African Americans and members of other historically marginalized communities are less likely to participate in advance care planning, less likely to access hospice and palliative care in the final months of life, and more likely to die in the hospital, resulting in unnecessary suffering for patients and heavy burdens on families.

These disparities are caused not just by barriers to accessing care, but also longstanding barriers created by institutional racism. Many in the healthcare community are committed to closing these gaps in care, but often lack trusted messengers and the right approach to engage community partners as equals, resulting in limited success and, in some cases, reinforcing the lack of trust among the community they intend to serve.

Opportunity / Vision

The primary objective of the Louisville pilot is to increase access to high quality, person-centered serious illness care among African Americans by supporting faith-based organizations to connect members to care resources. Faith-based organizations and their leaders are ideal messengers and conveners of resources. These groups have a unique ability to reach, support, and advocate for African Americans, especially those living with serious illness. Faith communities have long-standing relationships with the people they serve, and are ideally positioned to connect community members with evidence-based interventions like advance care planning, home-based primary care, palliative care, and hospice.

Progress to date

Together with the leadership of two churches in Louisville, a local collaboration was formed to first, conduct a needs and resource assessment on serious illness and, second, support community action to meet these needs. We found that there were three barriers the community identified:

1. Lack of resources to address social determinants of health
2. Lack of human resources and training to support full congregation needs
3. Lack of health partners to facilitate health programming (e.g., health screenings, care planning, caregiver support)

Community action to date has centered on supporting local leaders with the resources they need to address food insecurities, conduct advance care planning, and support unpaid family caregivers.

Next steps

Our goal is to journey with 100 individuals over the course of three years to assess impediments to quality healthcare and find solutions through partnering with local health care providers and community based organizations. The University of Louisville Health Equity Innovation Hub will administer surveys to members of the faith community to assess baseline health status and connect them to appropriate community resources and ongoing qualitative surveys. The Institute for Health Equity, a part of Norton Healthcare, will provide a Health Care Navigator for this project that will assist in meeting persons needs for care. Dimensions of care that will be surveyed and evaluated include screenings, diagnosis, basic needs, benefits, and the cost of care. The goal of using this community outreach model is to close disparities in care for people with serious illness and change how residents receive care in order to improve health outcomes.

OUR TEAM

Testimonials from early work

“The grief support training was put to use immediately. [Our] ministers and deacons feel more comfortable comforting others.” And “Having a contact person within the community that we can go to for resources and answers is gold.”

Project lead, Pastor Alma Wooley

“Thanks to new connections, better prepared to be a resource for community members to access food, housing, transportation, and health resources through dedicated partners in the region.”

Project lead, Reverend Adrian Baker



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LAURAN HARDIN
Senior Advisor

The Illumination Foundation & National Healthcare and
Housing Advisors

OUR PARTNERS

Working hand-in-hand towards a better world

AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age.

Role in 40203 Care Project

AARP will provide funding for monthly lunches at faith leader's monthly events for educational, collaboration, listening and training sessions. Provide one lead volunteer leader to participate in both the Monthly Faith Leader meeting and monthly events. Provide one staff member to serve in an advisory capacity on the leadership team/board. Provide support as needed: logistics, limited financing, media and marketing.

Accessia Health

The Accessia Health Foundation is a 501(c)(3) organization that raises unrestricted funds to support Accessia Health's very important mission to help create a world where medical expenses don't break the same people who are trying to heal.

Accessia Health, upon receiving funding; will administer financial support for screening and diagnostic testing as well as health insurance premiums and travel costs.

Archangels

ARCHANGELS is a movement shining a light on caregivers so they feel seen, honored, and supported.

Archangels will provide Access to Caregiver Intensity Index to residents of 40203, connect caregivers who complete the CII to resources, and provide population-level data on unpaid caregivers in the community.

Chrysalis Ventures

We seek companies led by proven operators in markets underserved by technology that have the potential to grow both organically and through acquisition.

Chrysalis Ventures will provide advice and support for outreach to local healthcare, business and civic organizations; help connect project participants to local sources of support and beneficiaries/users of project learnings; volunteer in and learn from project work, to become a better connector.

Gilda's Club Kentuckiana

Founded in 2005 by six Louisville cancer survivors, Gilda's Club Louisville opened its red doors 15 years ago, becoming the first cancer support community of its kind in the area with the unique mission of ensuring those affected by cancer are empowered by knowledge, strengthened by action and sustained by community.

Gilda's Club will commit to our space being utilized for meetings, educational events, etc. in line with our program. Provide mental health counseling (Keisha Combs). Have access to our health and wellness programs, support groups, any other programs offered at Gilda's Club (if they have a cancer connection – current cancer diagnosis, bereaved, caregiver for someone with cancer).

OUR PARTNERS

Working hand-in-hand towards a better world

Hosparus Health

Hosparus Health works to provide hospice and palliative care to individuals and families. Our team of life care professionals are here to work with you to create more moments.

Institute of Health Equity, a Part of Norton Healthcare

Health equity in Louisville means giving every person in every part of our community the same access to care and opportunity to be as healthy as possible, no matter their race, gender or any other influence on their life. To achieve this vision requires a dedicated, coordinated and honest approach: one that is truthful about the historically harmful effects of health care inequity. The path forward requires us to listen, learn and act, in coordination with our community. Achieving health equity is all of our responsibility and will require us to take a close look at how the conditions we face as we live, learn, work and play affect how healthy we are.

Norton Faith & Health

Ministries

Norton Healthcare, a not-for-profit organization, demonstrates its ongoing commitment to serve the community by offering a full array of health care services. Norton Healthcare also serves the community through outreach activities provided by Norton Faith & Health Ministries. The purpose of Norton Faith & Health Ministries is to honor the faith heritage of our founding churches – the Episcopal Church, The United Methodist Church and the United Church of Christ – and the Presbyterian and Roman Catholic churches, which also are part of our faith history. In honoring this heritage, we serve people of all beliefs and build relationships with faith communities to promote the connection between faith, healing and wellness.

Role in 40203 Care Project

Hosparus Health will provide grief counseling due to a loss upon referral (we accept some insurances and if inability to pay, a sliding scale is offered). They will offer individual grief counseling and group support sessions to those who have lost someone. Group support sessions are free of charge. Will also have train the trainer opportunities with local churches looking to offer more grief support

Institute for Health Equity will provide:

- Mental Health & Behavioral Health Professionals to pediatrics and adults to include Group Therapy onsite or virtual.
 - Continuing Training for 3 Faith Leader Project Leads and their associates/deacons.
 - Provide Community Health Care Worker support for the places of worship who are in the 40203 zip code.
- Norton Faith & Health Ministries will provide:
- Introductory information about the concepts of faith community nursing and health ministries, and how to begin a health, wellness and healing program
 - Faith community nurse educators who are available to guide groups or individuals as they develop and nurture programs
 - Norton Healthcare and community resource connections
 - Assistance with coordinating health and wellness programs and community events
 - Blood pressure measurement and educational encounter program development and support
 - Networking opportunities, educational speakers, displays and information about health, safety, spirituality and more
 - Educational programs for faith community leaders and others to learn about faith community nursing, ethics, whole-person care and other topics related to health ministries
 - “Health Ministries Connection,” a newsletter featuring stories about program successes and articles on issues relevant to health and its relationship to the mind, body and spirit.
 - Bimonthly emails listing current faith-based community events and health information

OUR PARTNERS

Working hand-in-hand towards a better world

UofL Health Equity Innovation Hub

The University of Louisville and partners are creating a hub aimed at supporting and accelerating regional innovation and entrepreneurship, with a special focus on the city's robust health care sector.

Role in 40203 Care Project

UofL Health Equity Innovation Hub will partner with the communities and C-TAC to conduct ongoing impact assessment (longitudinal) to determine the effectiveness and efficacy of the intervention for a period of 3 years and agrees to perform the following functions:

- Conduct baseline assessments of individuals in program.
- Evaluate pilot outcomes over a three-year period.
- Provide funding for Faith Leader's Monthly stipend. child care, respite care, food & beverages & transportation for approved events.



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HOSPARUS
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